



Signature Management Group Inc. (SMG)

Employee Engagement

Competition for loyal employees and customer has never been greater than it is today. Employees need to feel a connection to their jobs, their work, their colleagues, their teams, and the organization. It used to be that HR managers were focused on employee satisfaction, but today satisfaction doesn't guarantee engagement. In fact, satisfied employees can easily become complacent. Engaged employees believe in the organization, stay during good and bad times, promote the organization's products and services, and have direct impact on competitive advantage and financial success.

True employee engagement requires a comprehensive, strategic approach that creates positive, lasting results when implemented effectively. Employee engagement encourages team members with vested interest in the organization, managers motivated by positive results. Create a working environment where your employees can thrive, grow, and perform at their best. Simply stated, employee engagement is vital to building a successful organization.

This course is designed to help managers and supervisors address employee commitment and dedication as well as ensuring that they want to work and willingly invest their "discretionary effort" in helping the business continue to be successful. This course goes beyond job satisfaction, it addresses employee commitment and dedication as well as ensuring employees is challenged by their work.

- Learn how to diagnose and measure employee engagement within organization
- Assess your own levels of engagement and discover actions you can take to enhance it
- Learn and practice engagement essentials: tools to help align and build team commitment
- Recognize the role that respect and collaboration play in employee engagement
- Know how to enable employees to enhance engagement
- Maintain commitment and focus towards engagement
- Understand how to create an environment which allows for employees to be engaged



Signature Management Group Inc. (SMG)

Attendees who complete this course gain an understanding of the concepts and skills necessary to empower the people in your organization. Employee engagement can give your organization the ability to make a real and lasting impact on all aspect of your business/service, ensuring better communication, committed employees and organizational success.